Leading the Way in Megapixel Video

## Arecont Vision® Adds BriefCam® to the Technology Partner Program





Los Angeles, CA (June 5, 2017) – <u>Arecont Vision</u><sup>®</sup>, the industry leader in <u>IP-based</u> megapixel camera technology, has announced an expansion of the Technology Partner Program by adding BriefCam, the <u>Video Synopsis</u>® Company. BriefCam's video analytics offering is available in the Arecont Vision MegaLab<sup>™</sup> as part of the partnership in support of mutual customers.

"A reliable end-to-end video analytics solution has become a must for any player in the security industry today," said Amit Gavish, BriefCam's General Manager of Americas. "Arecont Vision's megapixel cameras, coupled with BriefCam Syndex Pro, enables organizations to analyze huge amounts of video data effectively, achieving safe environments and facilitating proactive management of events."

BriefCam Syndex Pro helps organizations improve security and operations by turning video data into useful information. Based on BriefCam's Video Synopsis technology, Syndex Pro allows users to review hours of video in minutes, while applying search filters for achieving accurate results and faster time-to-target.

"The innovation that BriefCam has put into their products allows for customers to take advantage of the latest and greatest, best-of-breed video technology available in the security market", said Jason Schimpf, Director Marketing Programs, Arecont Vision. "I am very excited to have a company like BriefCam in the Arecont Vision Technology Partner Program as they provide valuable and reliable video analytics to the benefit of our customers."

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Arecont Vision megapixel cameras increase situational awareness, reduce both surveillance project costs and installation time, and offer unique protection against cyberattacks unmatched by other vendors.

Arecont Vision products are the leading single- and multi-sensor megapixel cameras in the industry today, having contributed more innovation than any other company.

Arecont Vision designs and builds our cameras in America (Buy American Act 41 U.S.C. §§ 8301-305 and FTC Made in USA compliant), and provides award-winning customer support worldwide.

Partnering through the Arecont Vision Technology Partner Program with leading video analytics companies such as Briefcam offers more choices to customers for complete solutions. As part of the program, sales, development, and support contacts are established between the two companies to better engage with end users and their systems integrators, test new features and technology, and quickly resolve any support issues.

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## **ABOUT ARECONT VISION**

Arecont Vision is the leading manufacturer of high-performance megapixel IP cameras. Arecont Vision products are made in the USA. MegaVideo® and SurroundVideo® massively parallel image processing architectures are now in their 5<sup>th</sup> generation and represent a drastic departure from traditional analog and network camera designs.

## **ABOUT BRIEFCAM**

BriefCam® develops and delivers Video Synopsis® solutions, empowering organizations to validate their investment in video by gaining value from video-data across all levels of organizations, maximizing security, operations and business insights.

## **EDITORIAL CONTACT**

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